

I N T E R E S T I N G

Small Homes

..... SUGGESTIONS
FOR THOSE WHO WOULD TAKE ADVANTAGE OF THE MOST FAVORABLE
HOME-BUILDING FACTORS OF THE LAST DECADE



FIRST BANK AND TRUST COMPANY
OF BLANKVILLE

Pay to Landlord \$ 50.00
Fifty DOLLARS
For Rent You!

WHAT GOOD ARE RENT CHECKS

-- 10 Years from Now?

Have you ever stopped to think as you write your rent check each month that there is a way in which a part of that check could go to your credit against a day, not too far distant, when there would no longer be any necessity of writing rent checks?

If there ever was a time when money paid out for rent could be made to buy a home of your own advantageously **IT IS RIGHT NOW.** Building costs are still down . . . Uncle Sam's **FEDERAL HOUSING ADMINISTRATION** has provided home loans at new low interest—every factor is favorable.

COME AND SEE US . . . we have facts regarding loans, home plans, building materials, contractors and every other point on which you need information. **CALL TODAY . . .** all our information is **FREE . . .** and without obligation.



DON'T "MISS THE BOAT"

If you have been thinking about owning your own home . . . and you fail to make it come true within the next few months there is an excellent chance that you will feel very much like the fellow who has just "missed the boat."

TODAY EVERY FACTOR IS FAVORABLE to home building. Costs are still low . . . and the **FEDERAL HOUSING ADMINISTRATION** has made home building loans more economical and easier to carry than ever before.

INVESTIGATE . . . investigate before the building business picks up to such an extent that costs will rise—which they are sure to do.

COME IN AND LET US TELL YOU HOW EASY HOME OWNERSHIP IS TODAY.

Ideas FOR YOU

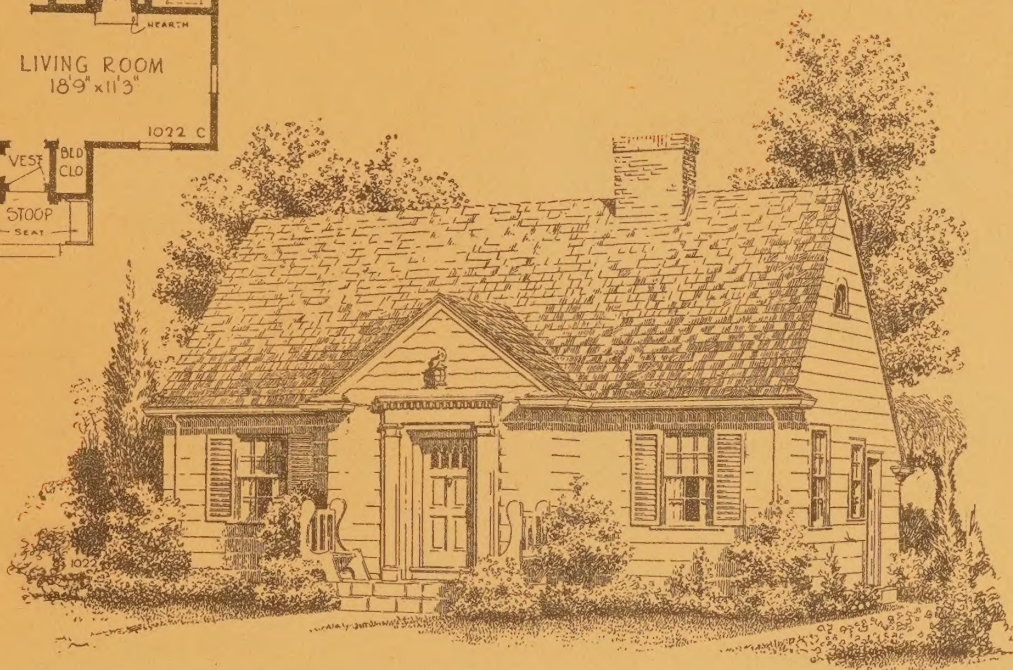
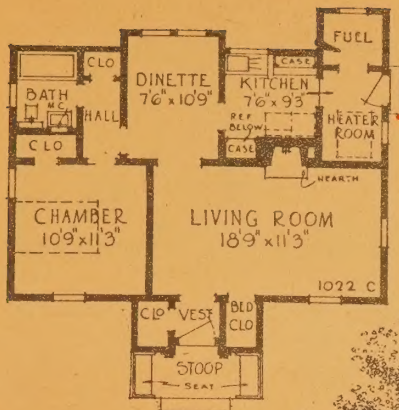
This is a "Home-idea" booklet intended to suggest to the average American, for whom the facilities of the Federal Housing Administration have been provided, the type of small home which he can advantageously build, pay for, and own on a basis not unlike rent.

All homes illustrated here have been chosen because they are simple and inexpensive to build and because they can be used on almost any building lot.

Many of these homes will cost no more than \$3,500 to build; few will cost as much as \$5,000.

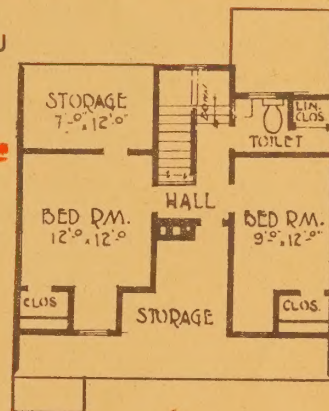
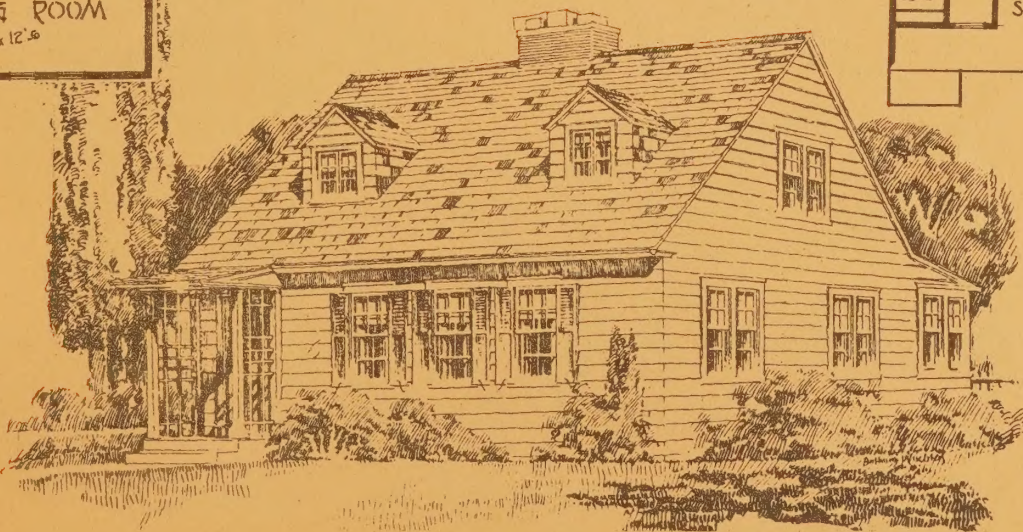
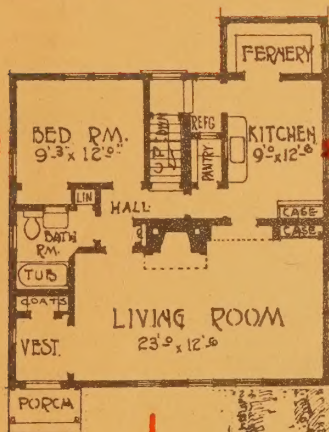
Actual working drawings for any of the houses illustrated in this booklet are available to home builders who find that a particular house meets their requirements.

Additional sources of home suggestions and additional suggestion booklets are listed on pages 21 and 22.

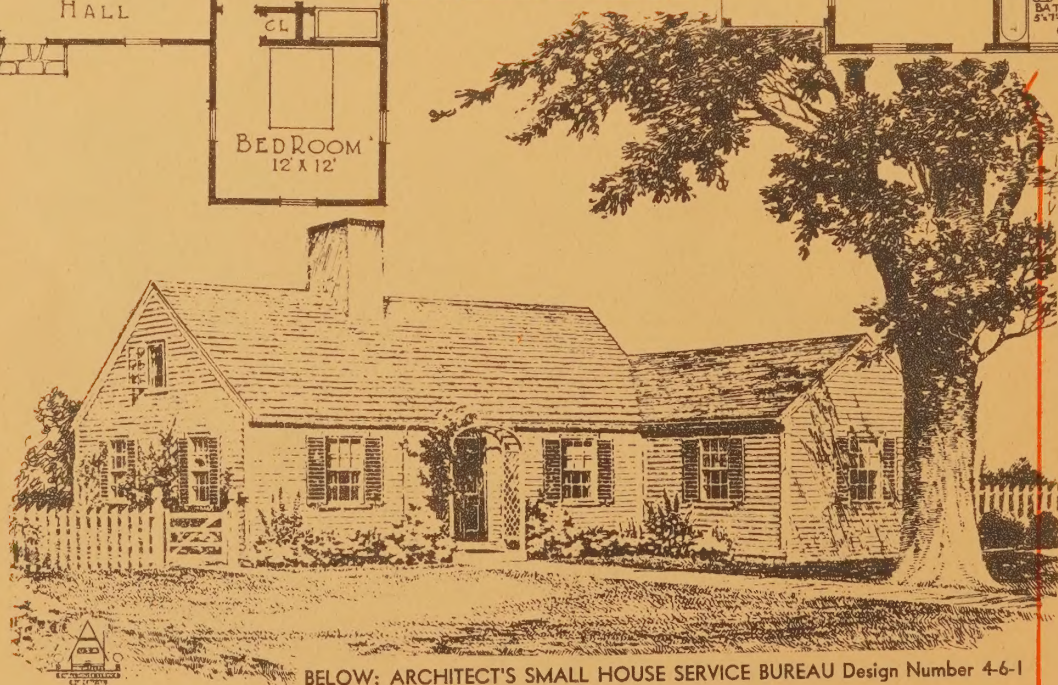
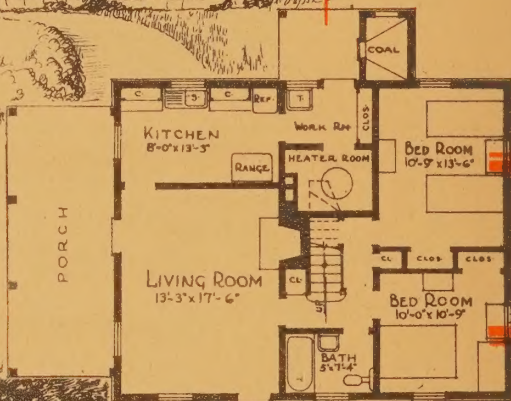
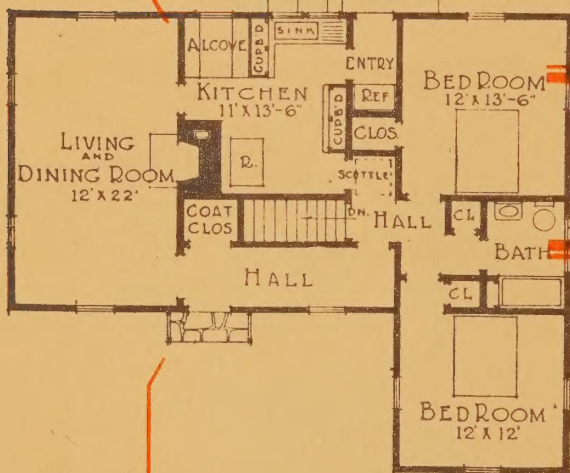
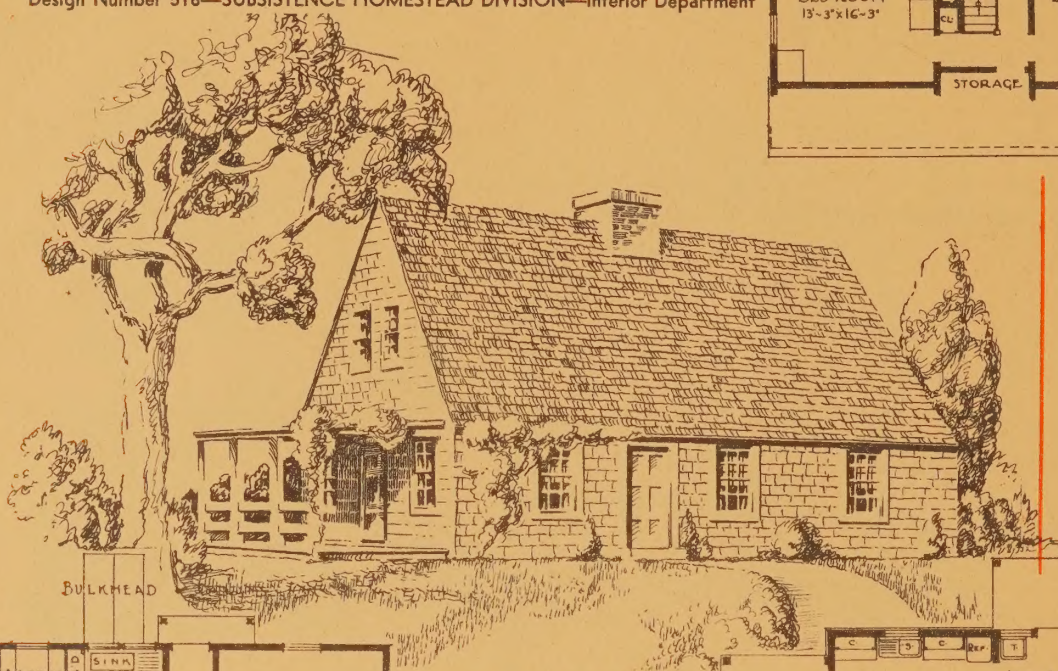
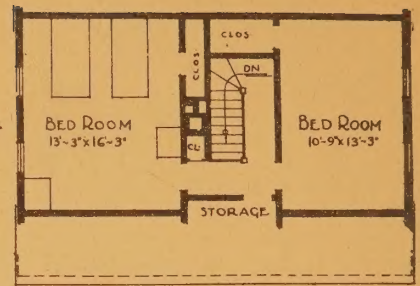


ABOVE: NATIONAL PLAN SERVICE Home Design Number 1022 C

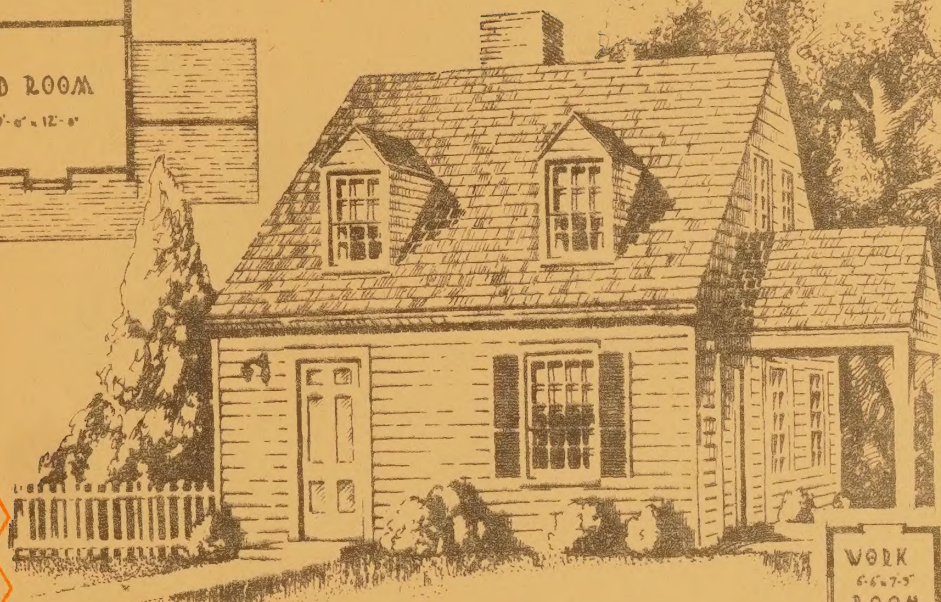
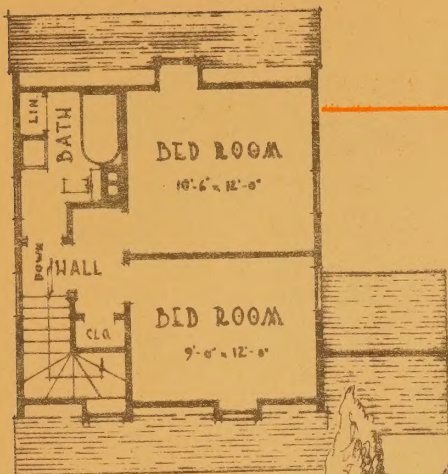
BELOW: Design from ARCHITECT'S SMALL HOUSE SERVICE BUREAU
Design Appears in "100 Bungalows"



Design Number 518—SUBSISTENCE HOMESTEAD DIVISION—Interior Department



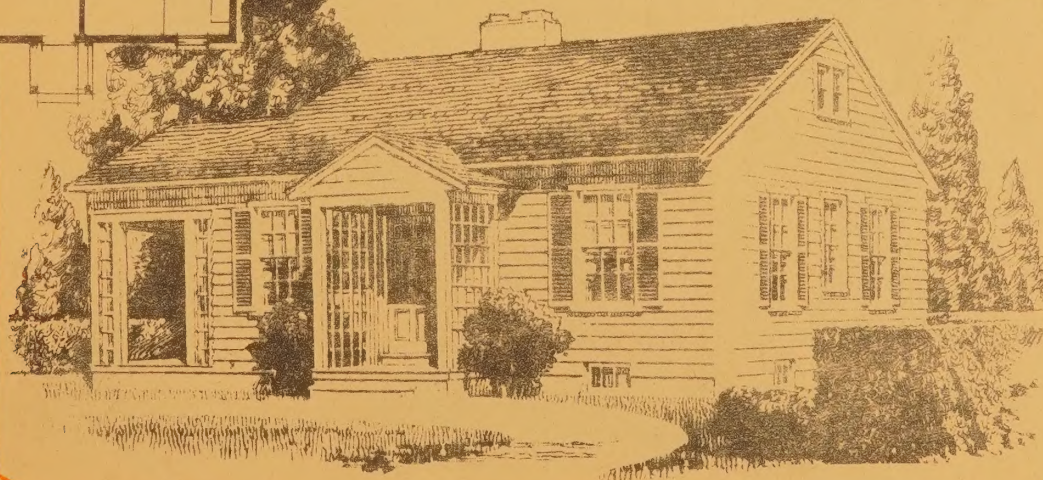
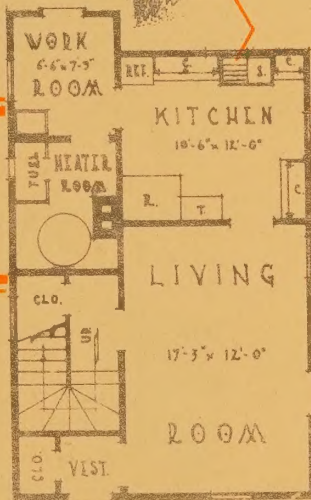
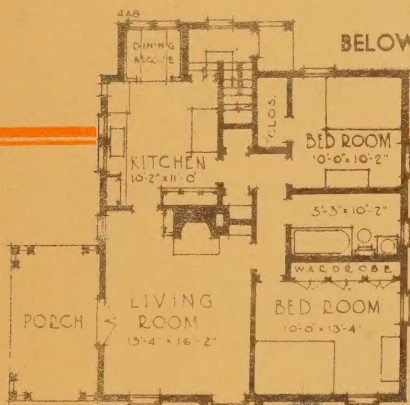
BELOW: ARCHITECT'S SMALL HOUSE SERVICE BUREAU Design Number 4-6-1

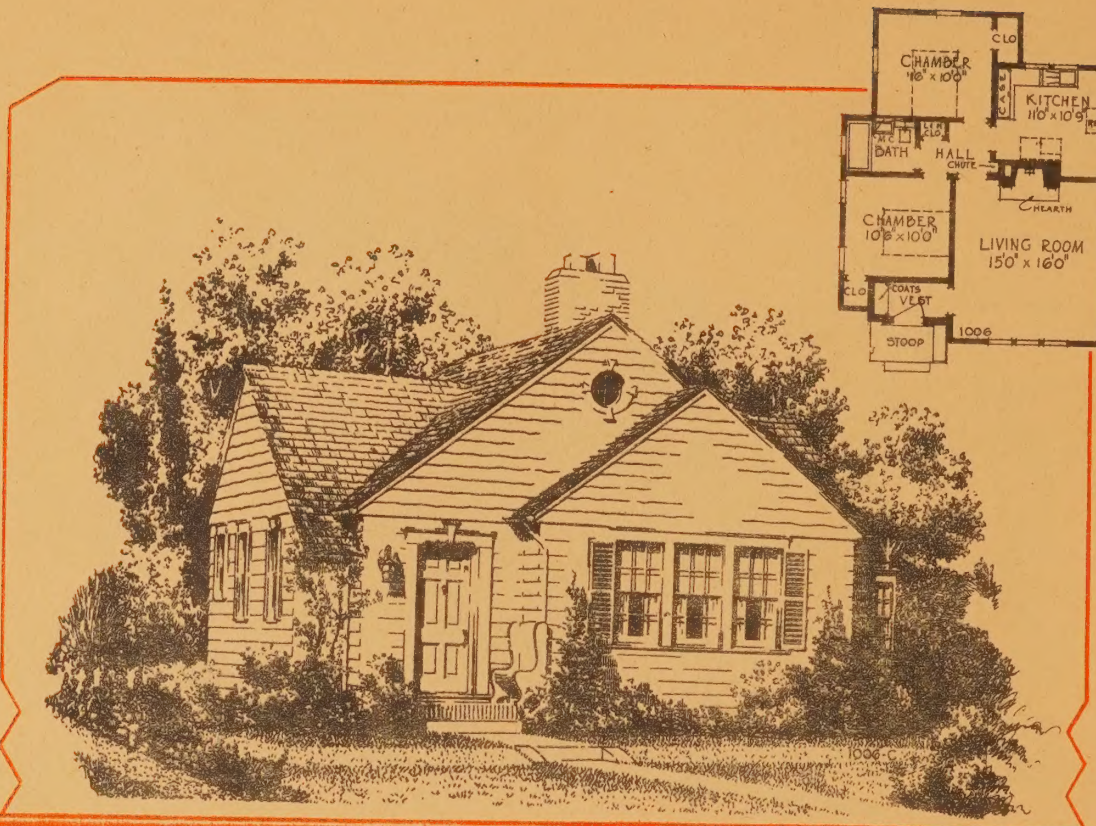


ABOVE: Design Number 401—SUBSISTENCE HOMESTEAD DIVISION—Interior Department

BELOW: ARCHITECT'S SMALL HOUSE SERVICE BUREAU

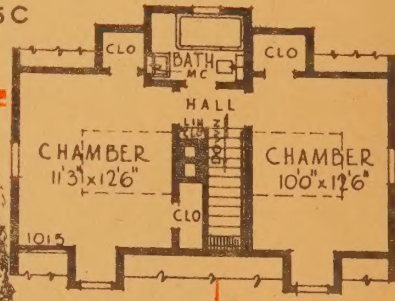
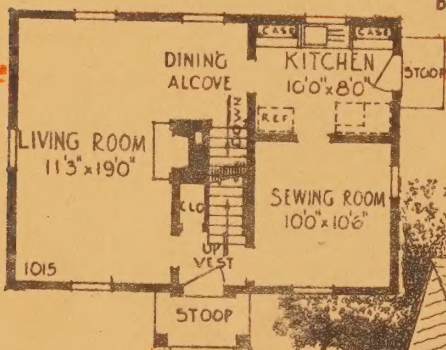
Design Number 4-A-8

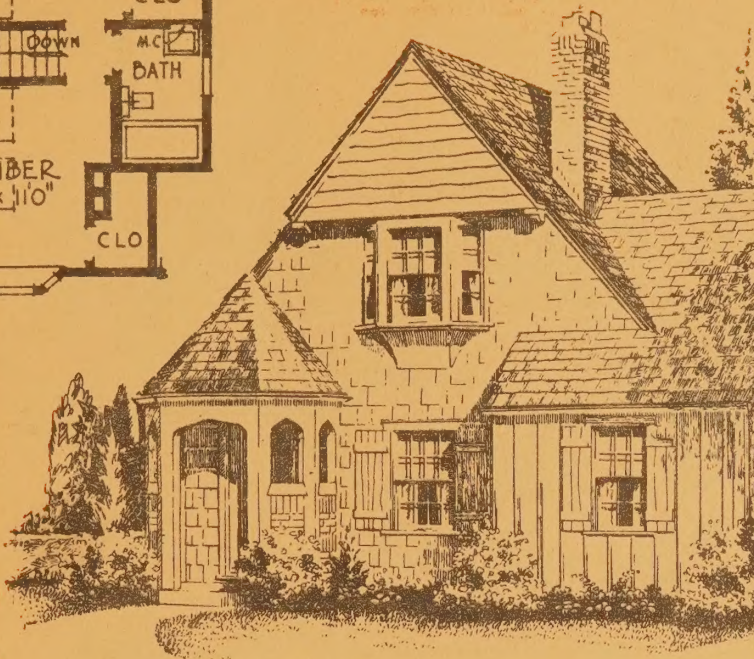
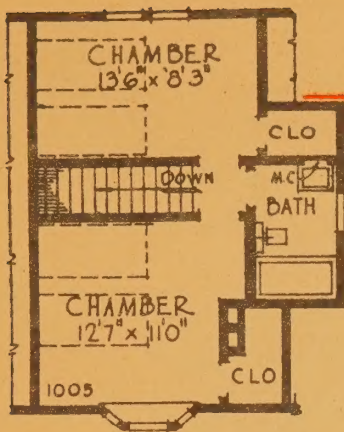




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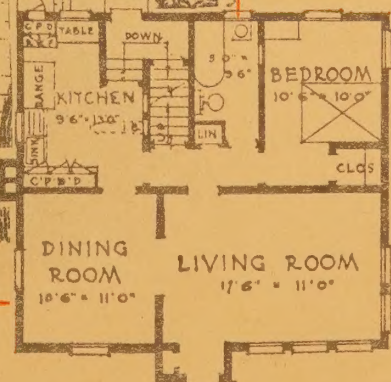
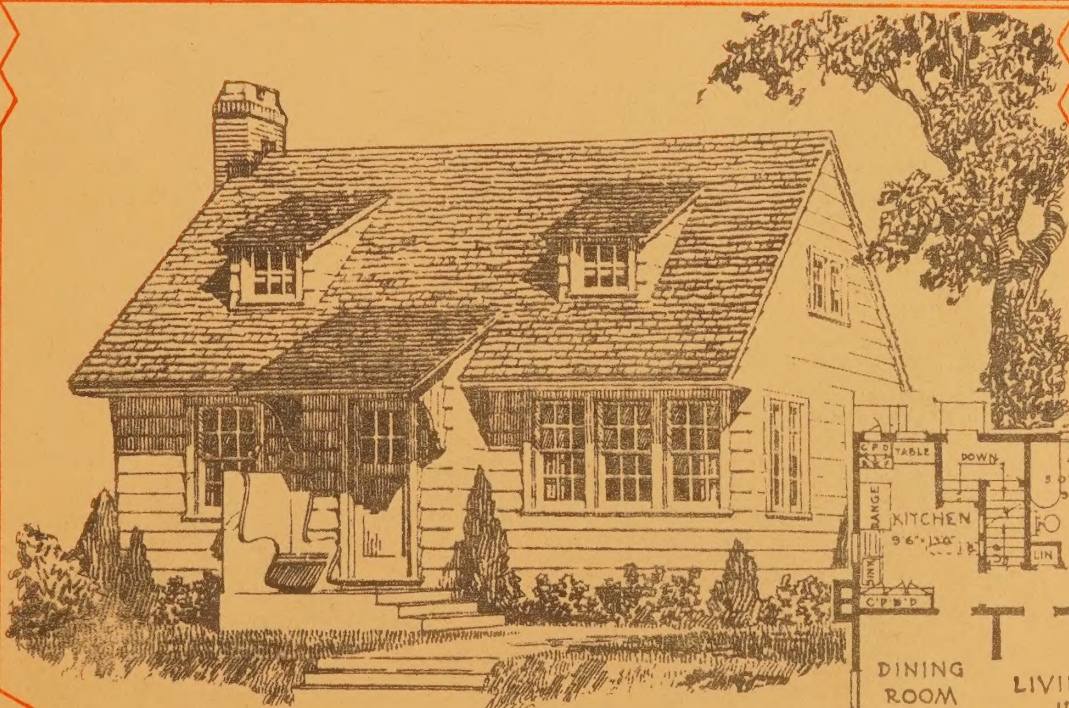
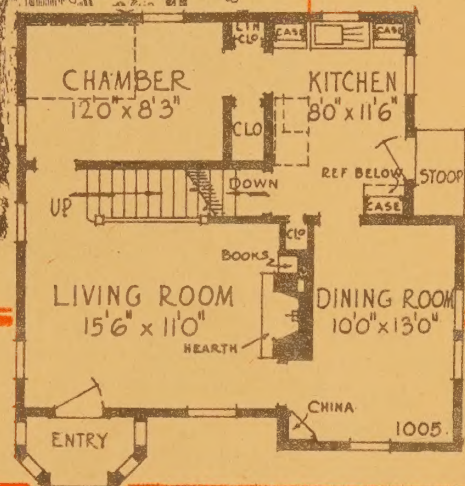
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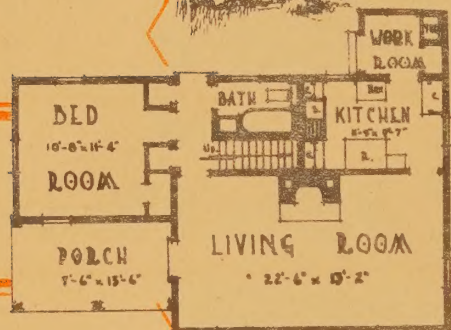




ABOVE: NATIONAL PLAN SERVICE Design Number 1005

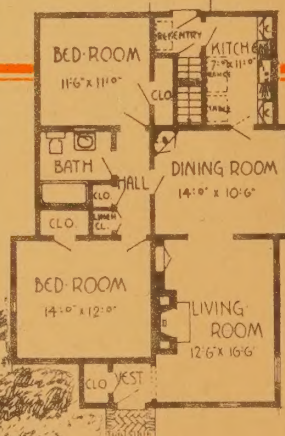
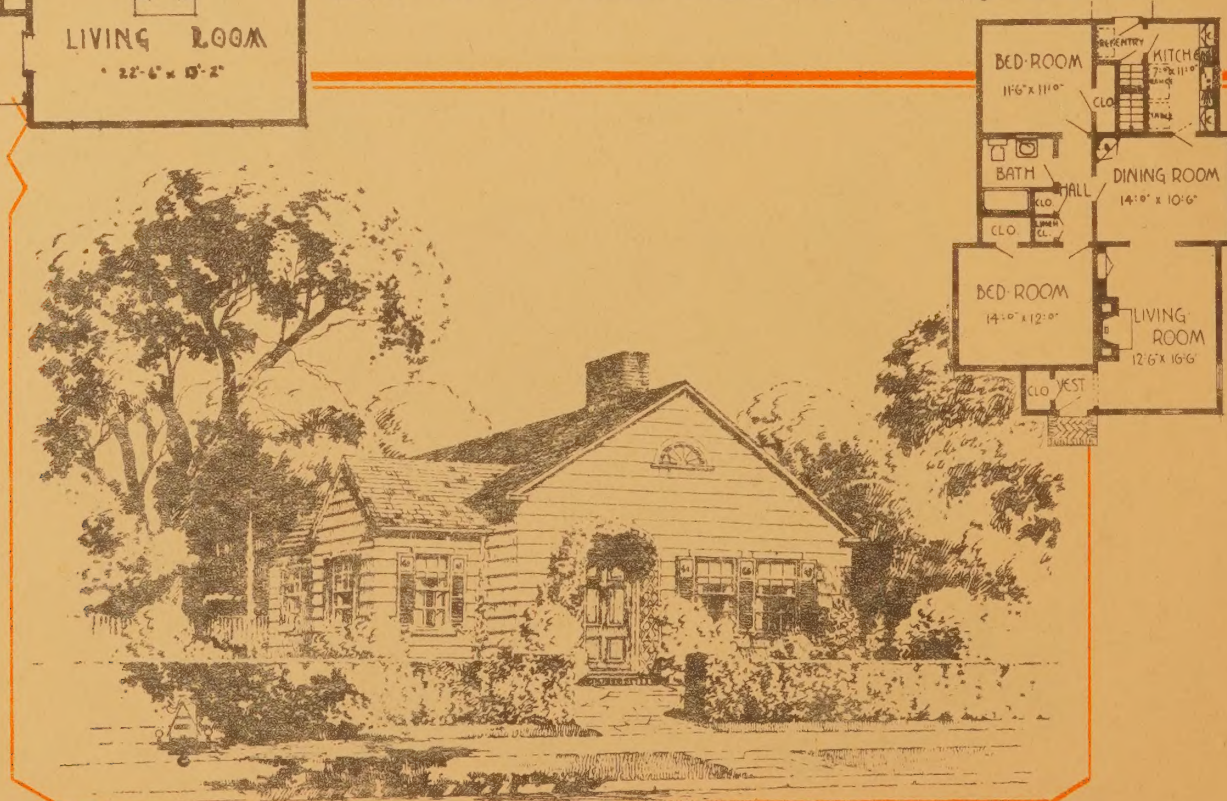
BELOW: ARCHITECT'S SMALL HOUSE SERVICE BUREAU Design Number 4-A-15

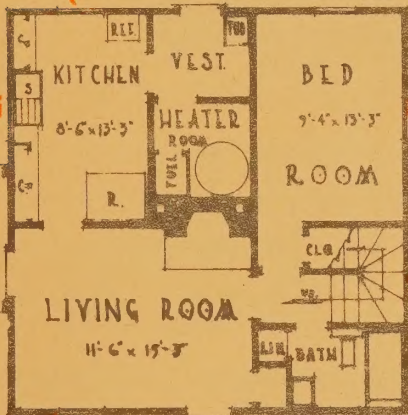
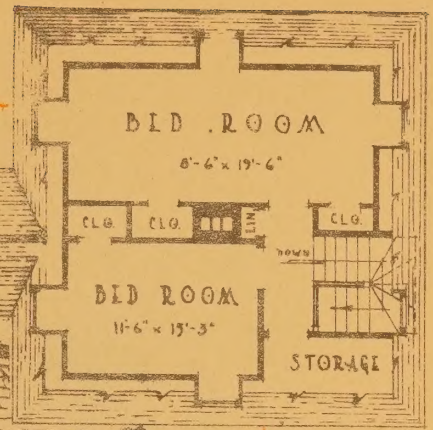
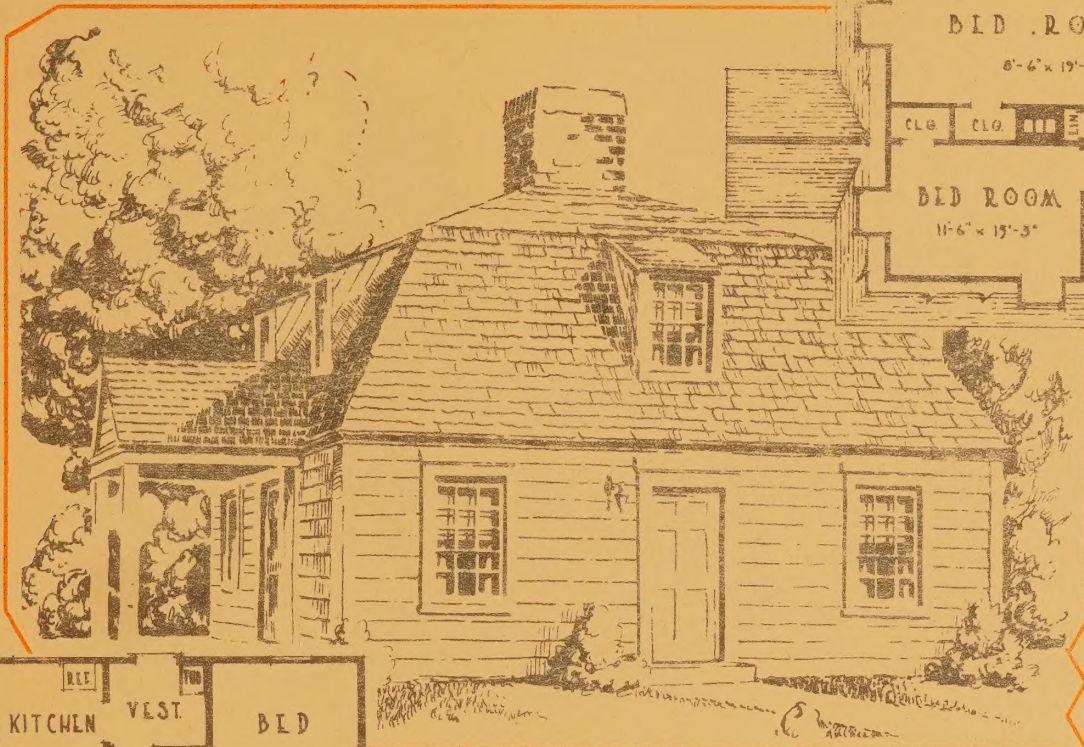




ABOVE: Design Number 506—SUBSISTENCE HOMESTEAD DIVISION—Interior Department

BELOW: ARCHITECT'S SMALL HOUSE SERVICE BUREAU Design Number 5-K-9

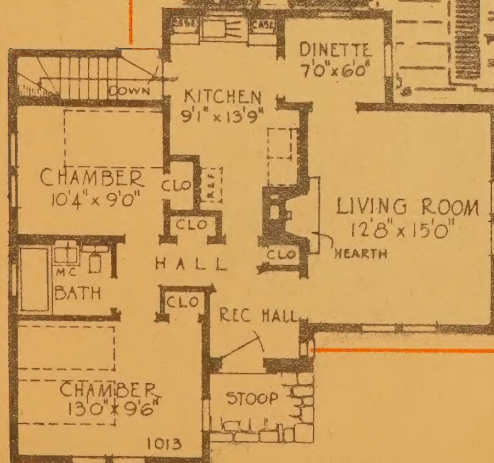
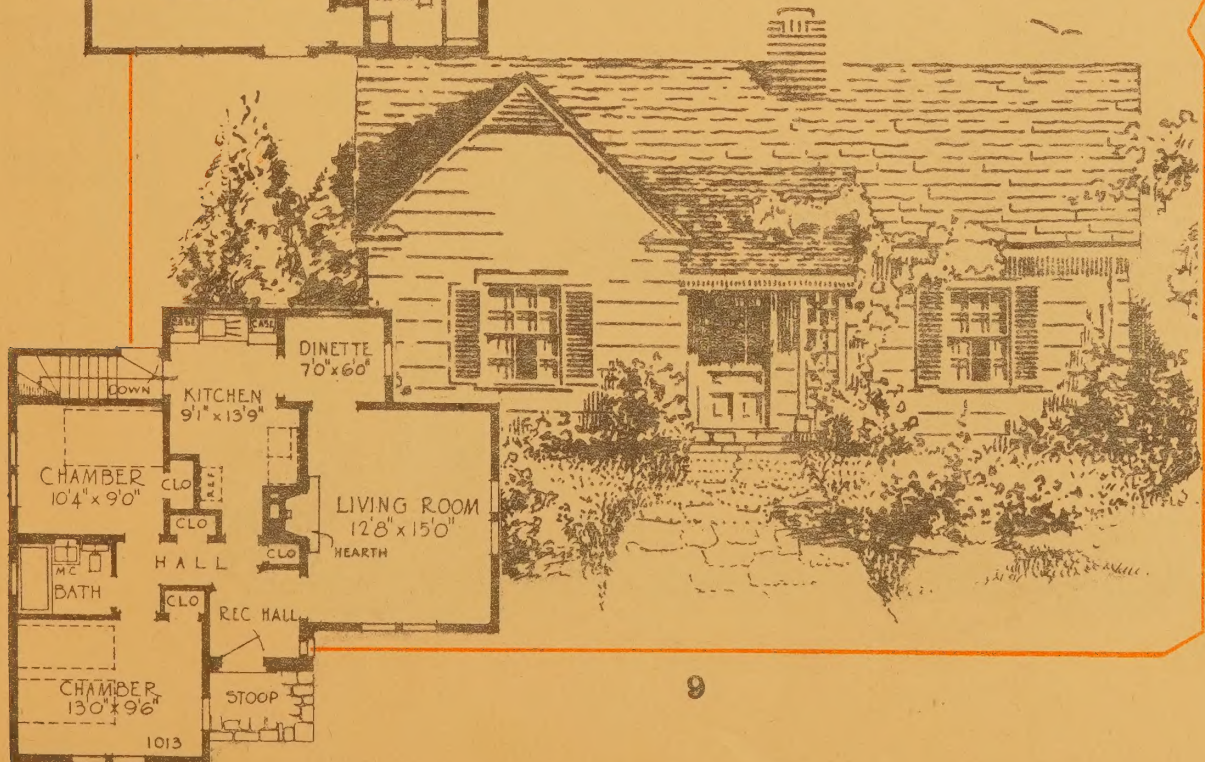


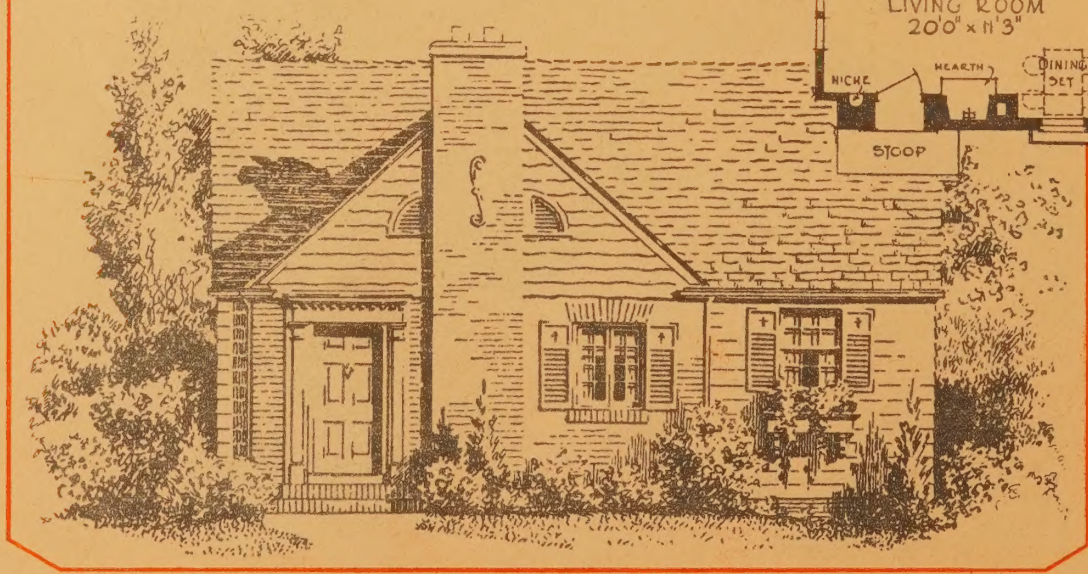
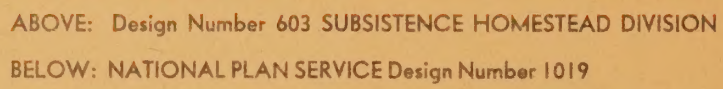
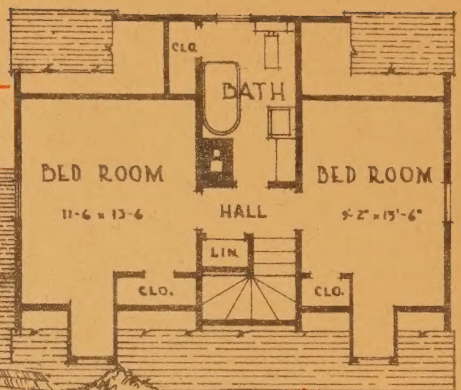


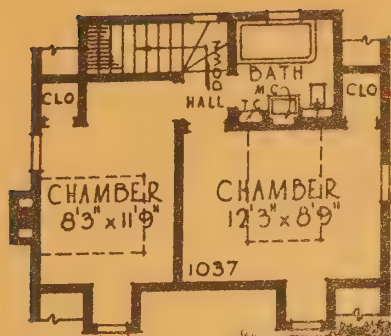
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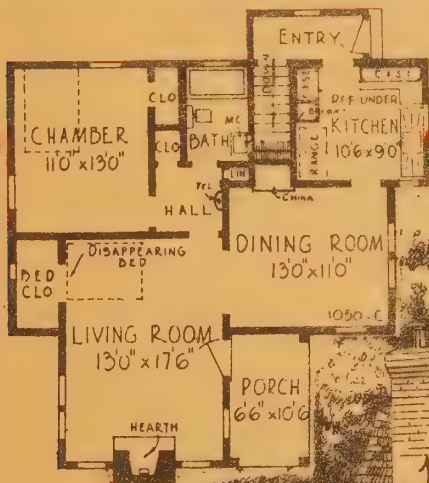
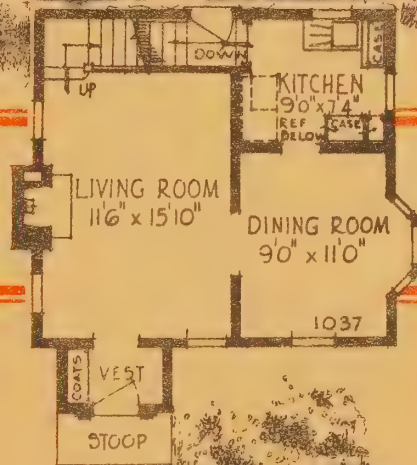
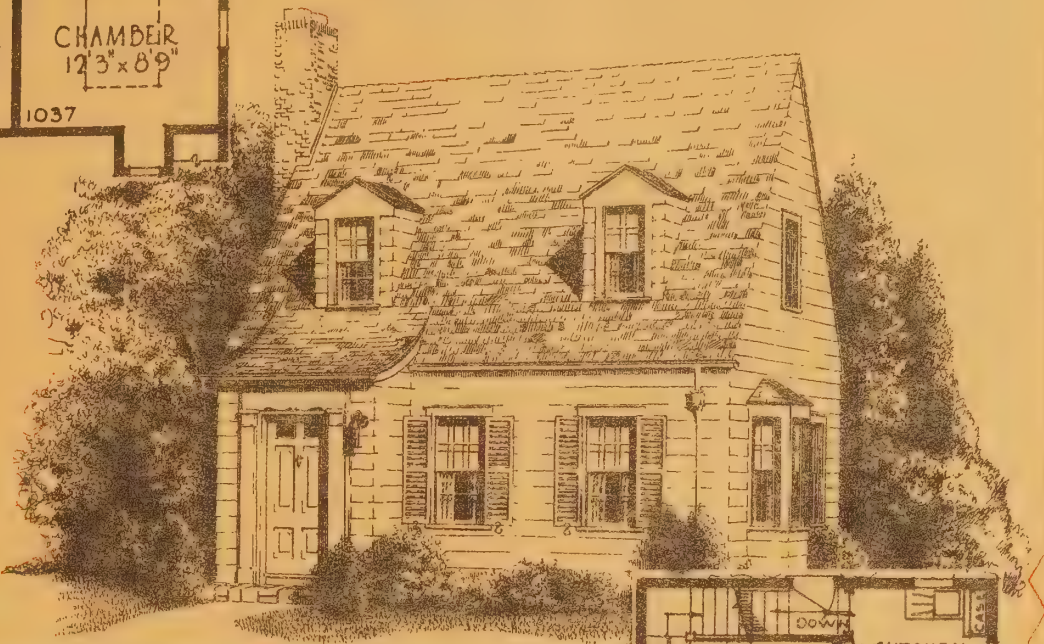
BELOW: NATIONAL PLAN SERVICE Design Number 1013







NATIONAL PLAN SERVICE Design Number 1037



NATIONAL PLAN SERVICE Design Number 1050 C



ABOVE: Design From "The AMERICAN HOME BOOK OF HOUSE PLANS"
(The American Home Magazine)



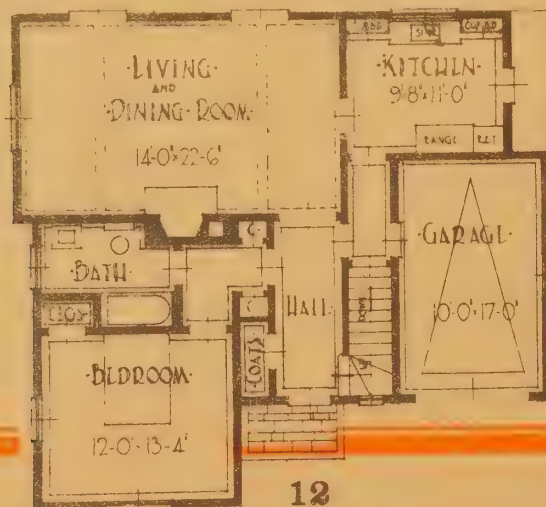
Have
more
people

NEVER . . . never since America has it been so easy from a financial standpoint for people to secure a good new home.

Under the terms of the new National Housing Act (H. R. 11) Uncle Sam is going to guarantee the construction of new homes made for erection of new residences. A liberal obtainable—80 per cent of the cost of the property will be loaned to prospective builders at FIVE PERCENT.

Think about your new home NOW—let us show you plans—make estimates (Free). Be ready to take advantage of the most liberal opportunity ever offered prospective home builders.

BELOW: Design From "The AMERICAN HOME BOOK OF HOUSE PLANS"
(The American Home Magazine)



NEVER

circumstances been
favorable for young
to acquire homes

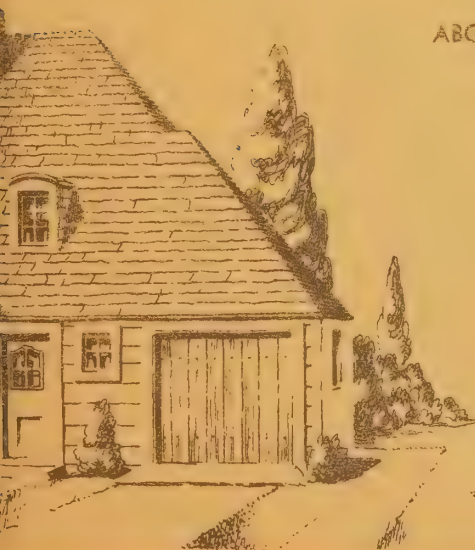
built their homes from logs
and point for young married
terms they can afford.
HOMES ACT (Title
CONSTRUCTION LOANS
such loans will be the most
appraised value of the com-

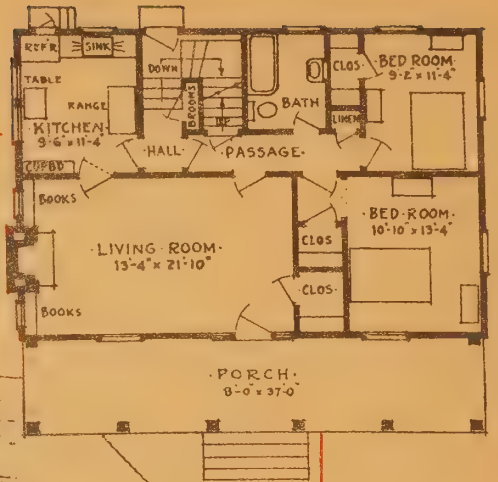
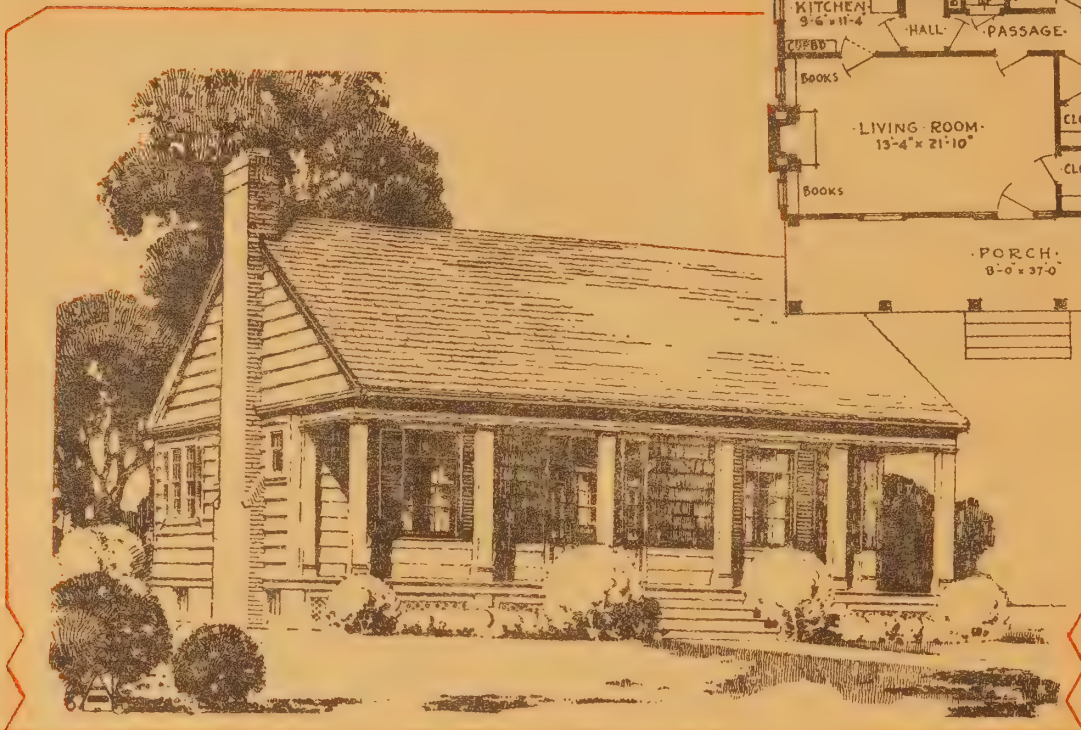


"HOME BOOK OF HOUSE PLANS"
(magazine)



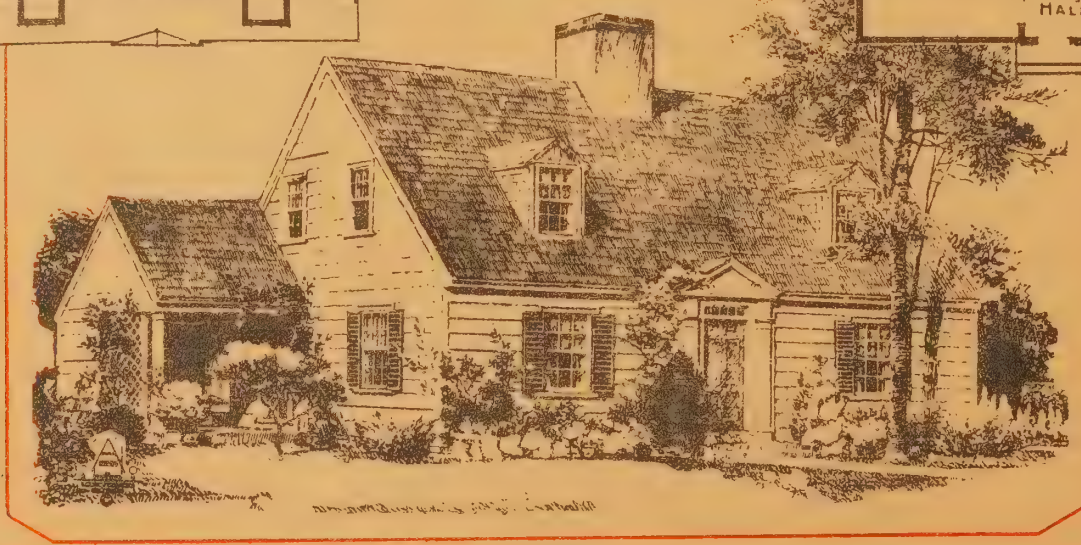
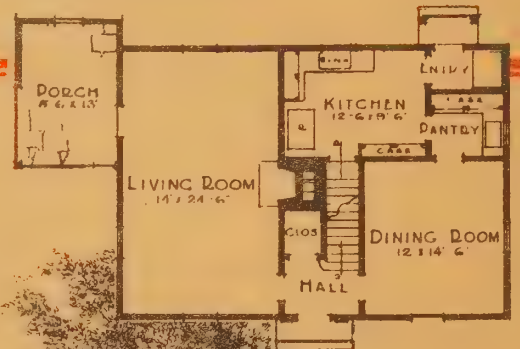
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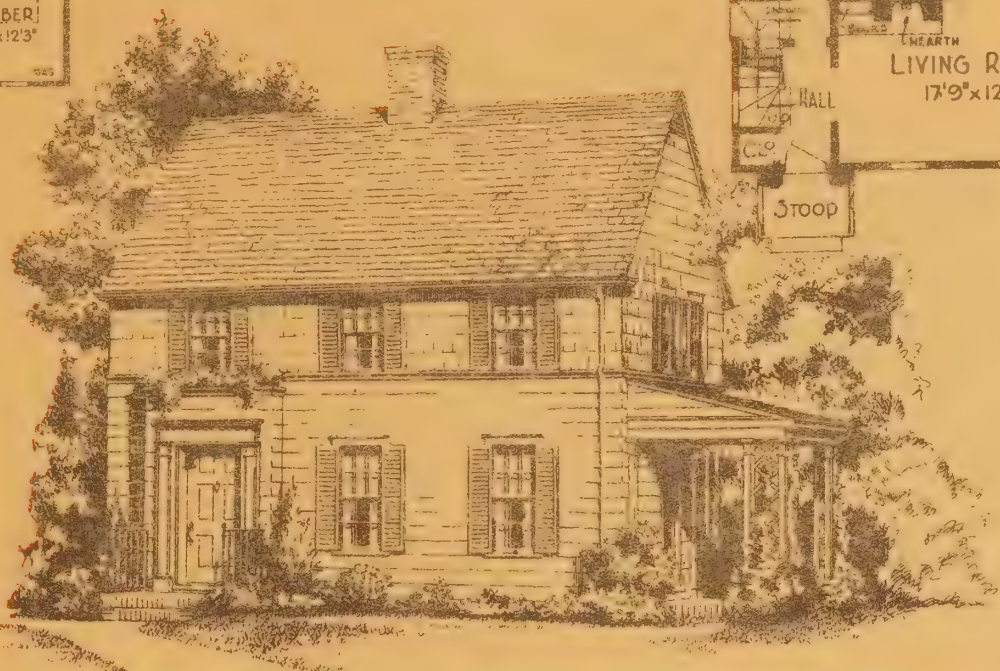
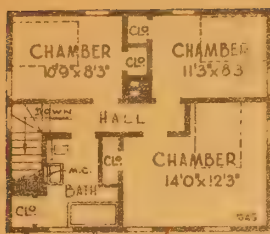




ABOVE: ARCHITECT'S SMALL HOUSE SERVICE BUREAU Design Number 4-A-11A

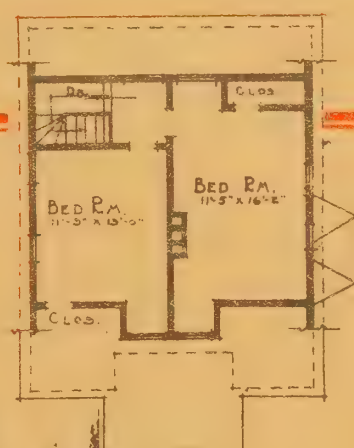
BELOW: ARCHITECT'S SMALL HOUSE SERVICE BUREAU Design Number 6-G-9





ABOVE: NATIONAL PLAN SERVICE Design Number 1045 C

BELOW: ARCHITECT'S SMALL HOUSE SERVICE BUREAU Design
(From Booklet—"100 Bungalows")

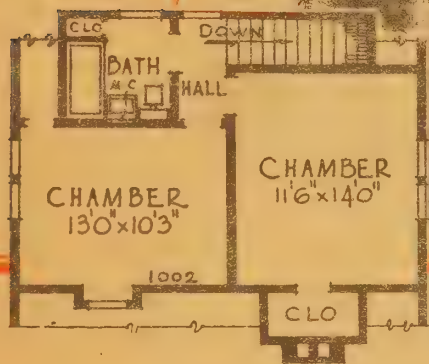




ABOVE: Tygart Valley Type Design SUBSISTENCE HOMESTEAD DIVISION—Interior Department

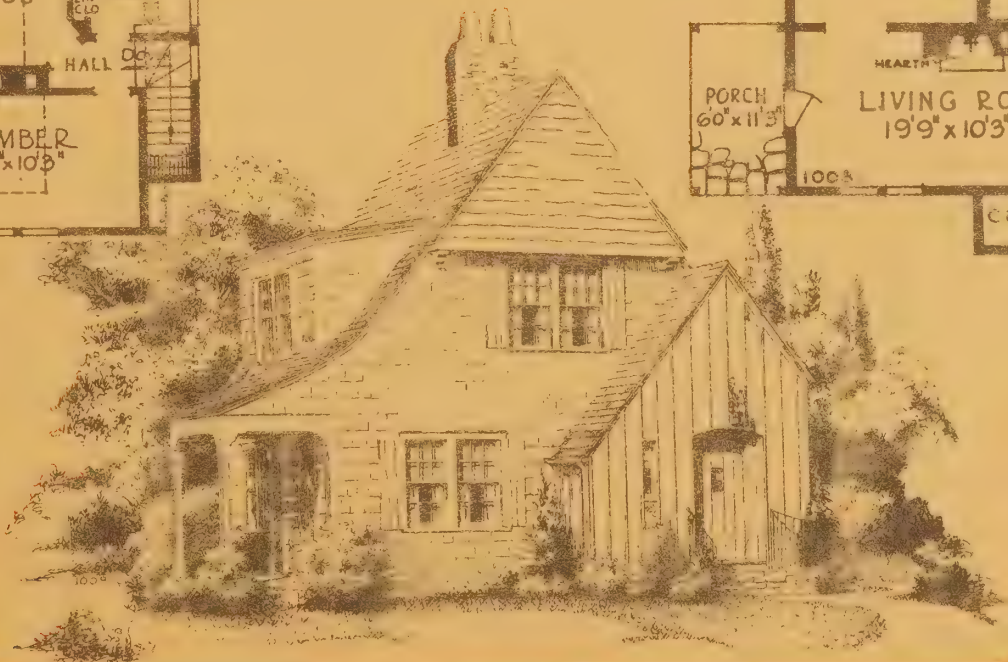
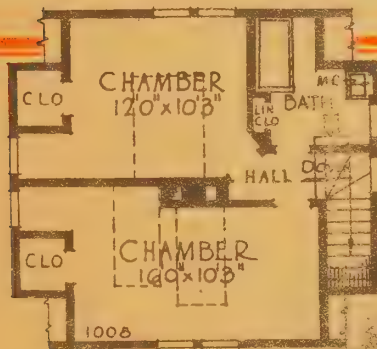
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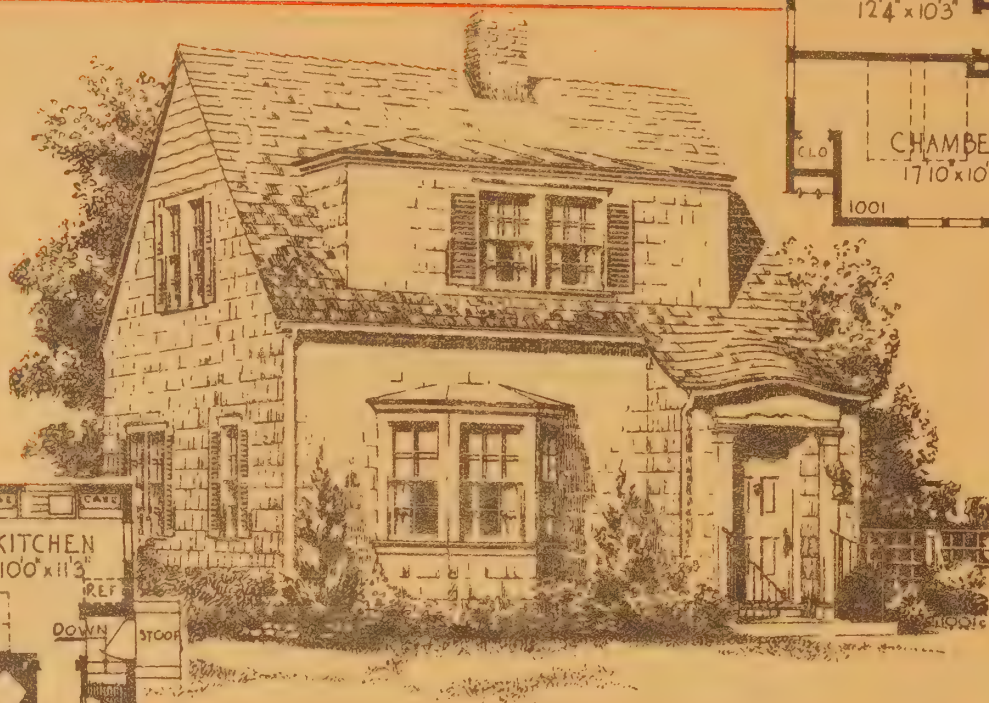
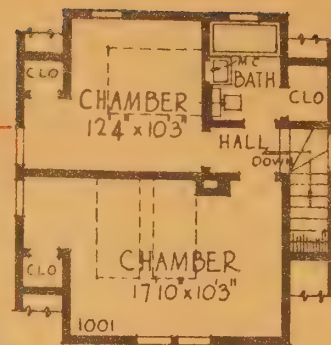




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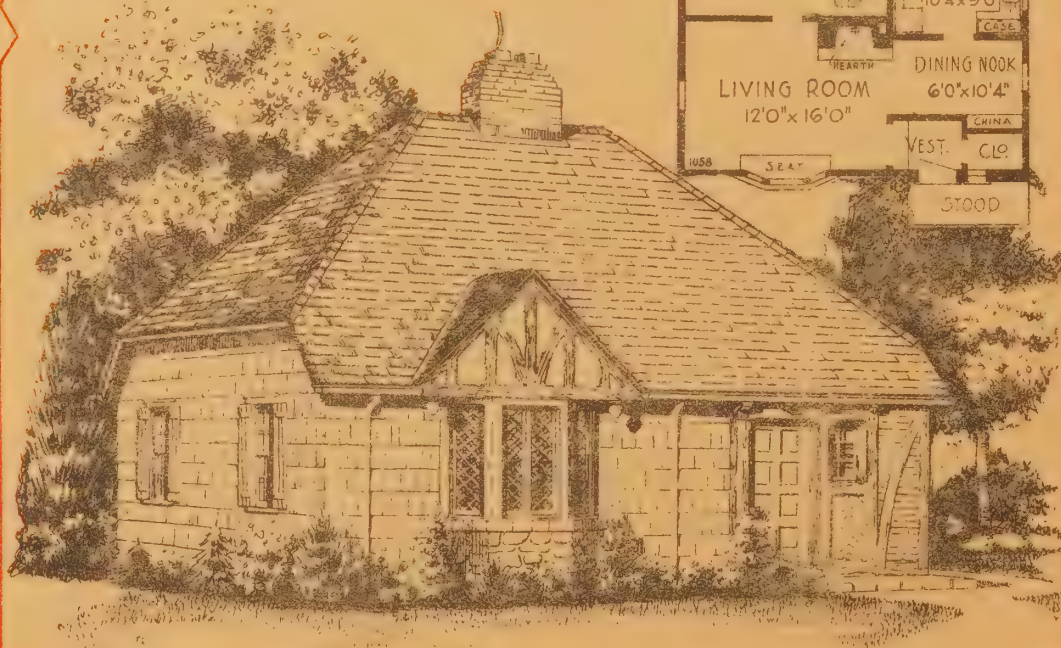
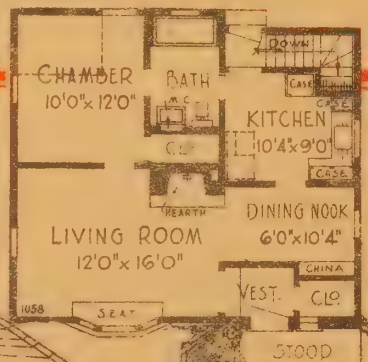
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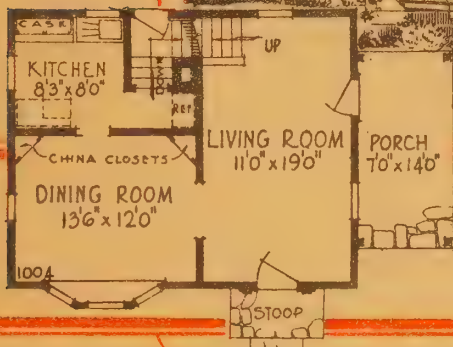
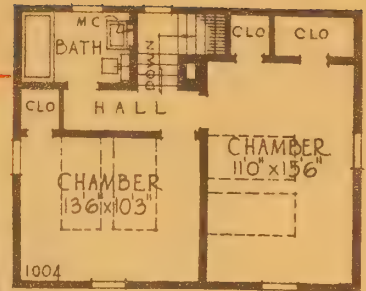




ABOVE: NATIONAL PLAN SERVICE Design 1001

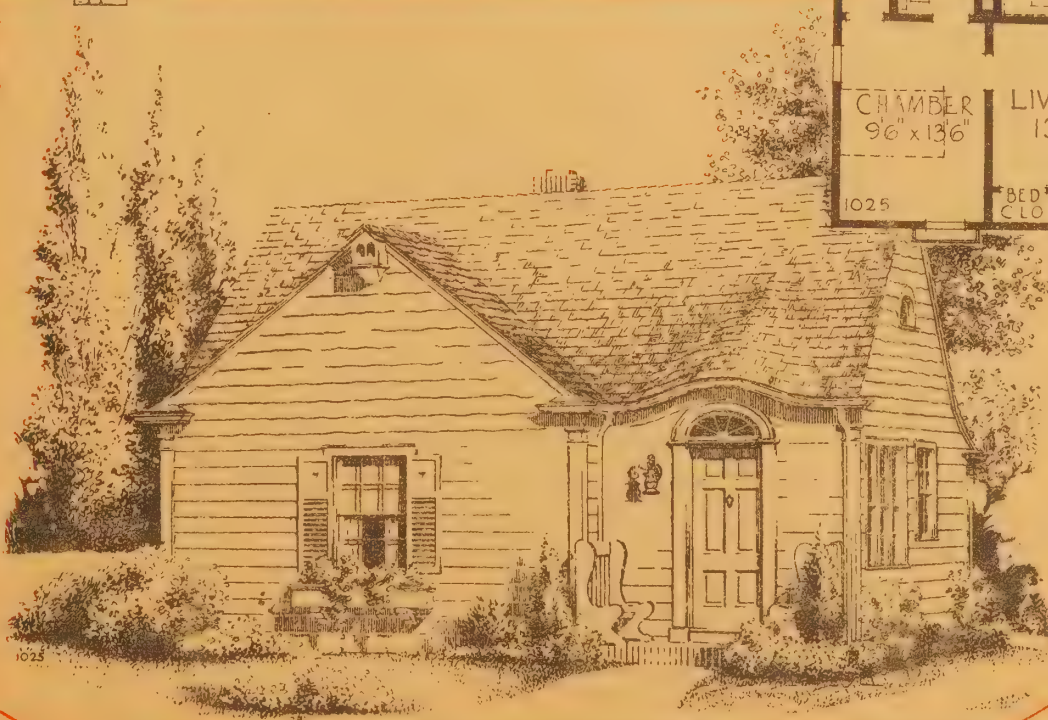
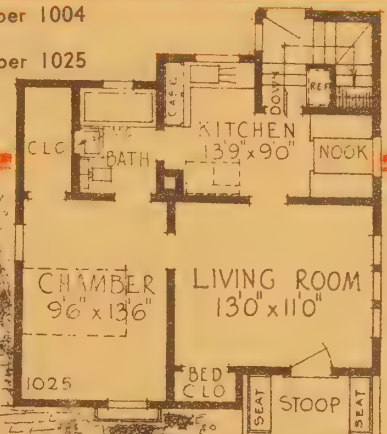
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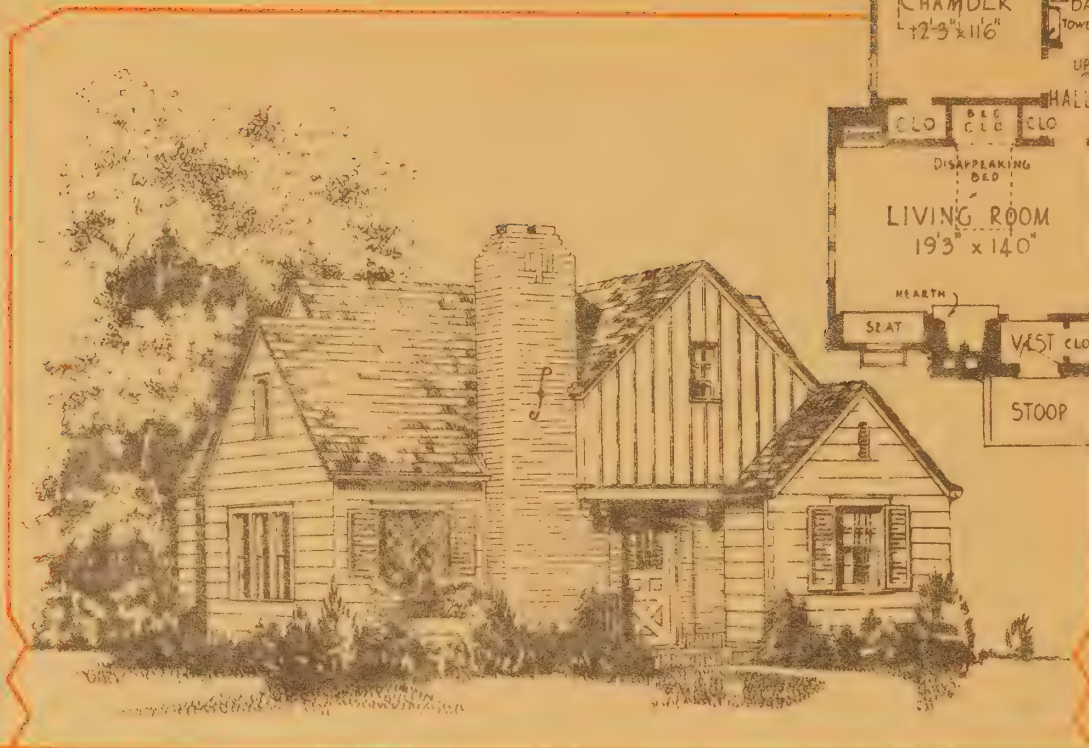




ABOVE: NATIONAL PLAN SERVICE Design Number 1004

BELOW: NATIONAL PLAN SERVICE Design Number 1025

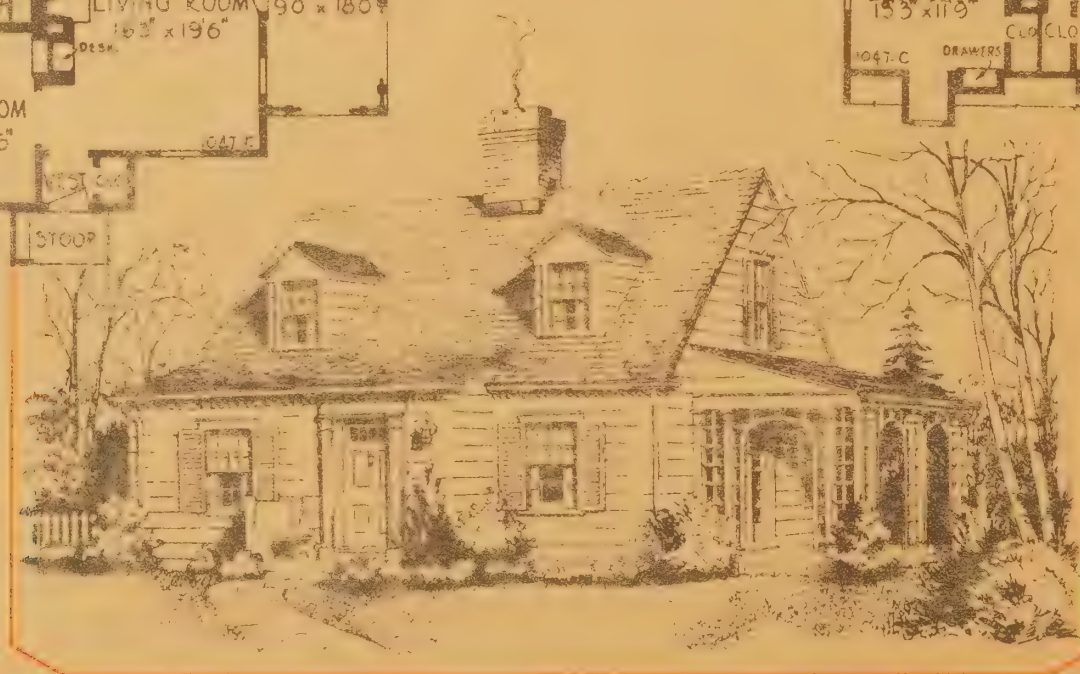
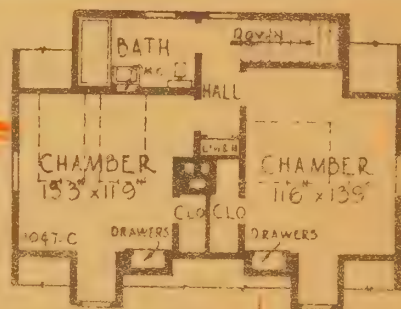




ABOVE: NATIONAL PLAN SERVICE Design Number 1059



BELOW: NATIONAL PLAN SERVICE
Design Number 1047 C



READY PREPARED HOME PLANS. *Available to You*

For home builders who are unable to avail themselves of special architectural service on proposed building projects, there is a wide range of practical ready-prepared residential plans covering most all sizes and types of homes ordinarily built in the United States.

As an aid to the prospective home owner, elevations of most of the homes for which many agencies furnish working drawings, are presented attractively in "Home Plan" or home idea books, enabling the prospective home owner to compare a wide variety of homes. This opportunity corresponds, in a measure, with the preliminary sketches which an architect prepares for his client previous to the production of of actual construction drawings.

There is a wide range to the cost of ready-prepared home plans. The most costly however are not particularly expensive when viewed in the light of their importance in one of the largest expenditures ordinarily made by the average family.

While not specifically drawn for an individual prospect, most ready-prepared plans are the result of a great deal of experience and represent designs which have been found to be most suitable to the ordinary

requirements of the average American family. Most of the designs are the work of competent architects and may be said to represent a very practical and economical type of residential construction.

For the convenience of prospective builders there is listed below a bibliography of sources from which good "stock" residential plans may be obtained.

AMERICAN HOME MAGAZINE

PUBLISHED BY: Doubleday-Doran.

ADDRESS: Garden City, Long Island, New York.

NOTE: American Home Magazine reprints from the home designs which have appeared on its pages from time to time.

Name of Plan Book: "AMERICAN HOME BOOK OF HOUSE PLANS."

Cost of Plan Book: ONE DOLLAR (\$1.00).

Types of Houses Covered: A very wide range, from the smallest cottage to large pretentious homes at rough costs of from \$3,000 to \$20,000.

Number of Designs: Approximately one hundred.

Cost of Plans: Plans for homes appearing in the Plan Book listed above and in the American Home Magazine are sometimes available through the magazine and sometimes through the architect. Plans are sold by the American Home at \$6.00 per room. Paper cut-out models are available at .50 each.

AMERICAN BUILDER MAGAZINE

PUBLISHED BY: American Builder.

ADDRESS: 105 West Adams Street, Chicago, Illinois.

NOTE: This magazine, devoted to the interests of Professional builders, prints each month for their suggestive value to builders and contractors, numerous small home designs. These designs are ultimately incorporated in bound books.

Name of Current Suggestion Book: "NEW ERA HOME DESIGNS AND MODERNIZING PLANS."

Cost of Sugestion Book: ONE DOLLAR (\$1.00).

Type of Home Covered: All common residential types, including suggestions in finish, furniture and fittings most appropriate for type given.



WHICH...?
the Choice is Yours.....



A stack of cancelled rent checks . . . or a completely paid-for home?

Which will it be ten years from today?

The completely paid-for house can be had for about the same monthly outlay of dollars as the cancelled rent checks. Looked at from a purely economic standpoint it seems the height of folly not to use your rent money to PAY FOR THE HOUSE YOU LIVE IN.

Most renters can own their own homes on their present budget—but lack the initiative to make the start.

If you belong in this class COME IN AND SEE US. We'll give you all the facts—and show you HOW with no obligation to you.

Number of Designs: Approximately one hundred.

Cost of Plans: Homes illustrated in this book are sometimes photographs of finished homes built by builders and real estate operators who may supply plans on request. Other illustrations show designs from commercial plan services which are readily available, but for which no standard price can be given here.

ARCHITECTS SMALL HOUSE SERVICE BUREAU

ADDRESS: Room 1014, 101 Park Avenue, New York City, or 1200 Second Avenue South, Minneapolis, Minnesota.

NOTE: The Architect's Small House Service Bureau is a non-profit organization, established by leading members of the Architectural profession as a clearing house of small home designs. The Bureau is devoted to the improvement of small dwelling architecture and makes it possible for the home builder who feels he cannot afford the individual services of an architect to secure the advantages of Technical knowledge and creative skill at a nominal fee.

Names of Plan Books:

- No. 101 "Home Builders Library"—books on Colonial, Spanish, Modern American and brick, each book, per copy.....\$.25
- No. 102 "One Hundred Bungalows and Cottages"..... .75
- No. 103 "Pocket Guide to Good Construction"..... .25
- No. 104 "Small Homes of Architectural Distinction" (250 suggested Plans)..... 2.50
- No. 105 "Designs of the Atlantic Division"..... .50
- No. 106 "Fifty Ways to Lower Home Building Costs"..... .10
- No. 107 "Road to a Home"..... .10

Types of Homes Covered: All types of small home architecture. Few very large houses are presented.

Cost of Plans: The regular fee is \$6.00 per room with .50 more for packing and postage. By principal rooms is meant living rooms, dining room, kitchen and bedrooms. Halls, sewing rooms and bath rooms are not counted.

Charges are as follows:

3 Room House	\$18.50
4 " "	24.50
5 " "	30.50
6 " "	36.50

NOTE: The purchase of plans includes all necessary auxiliary documents such as specification forms; quantity surveys; agreement forms; revision sheets, etc.

ARKANSAS SOFT PINE BUREAU

PUBLISHED BY: A service and promotion bureau operated by the producers of Arkansas Soft Pine Lumber.

ADDRESS: Boyce Building, Little Rock, Arkansas.

Name of Plan Book: "HOUSES OF WOOD FOR LOVERS OF HOMES."

Cost of Plan Book: Free in single quantities.

Type of Homes Covered: Average size two-story dwelling designed by architects.

Number of Designs: Twenty-seven homes.

Cost of Plans: Standard working drawings for sixteen of the Homes are available at \$5.00 per original set and \$2.00 for each additional set

BETTER HOMES AND GARDENS MAGAZINE

PUBLISHED BY: Meredith Publishing Company.

ADDRESS: Des Moines, Iowa.

NOTE: Designs offered by Better Homes and Gardens in booklet form are reprints of homes which have appeared in the magazine from time to time. The homes appear under the title of "Bildcost" homes and offer a system through which prospective builders may secure a quick estimate of construction cost.

Name of Plan Book: "BILD COST GARDENED HOMES."

Cost of Plan Book: TWENTY-FIVE CENTS (.25).

Type of Home Covered: A wide selection of small homes, almost all of which are suited to the average home builders pocket-book (under \$10,000).

Number of Designs: Approximately twenty-five.

Cost of Plans: One complete set of plans, including specifications and a material list are available at \$5.00 for the first set and \$1.00 for each additional set of blue-prints.

LADIES HOME JOURNAL

PUBLISHED BY: Curtis Publishing Company.

ADDRESS: Independence Square, Philadelphia, Penna. (Architectural Editor.)

Name of Plan Book: "JOURNAL HOUSE PATTERN CATALOG."

Cost of Plan Book: Plan Catalog sent free on request to interested inquirers.

Types of Home Covered: All architectural types and styles are covered in sizes from three rooms to very pretentious mansions.

Number of Designs: Approximately Seventy.

Cost of Plans: Architects Building Plans, specifications and cardboard cutout model of house, furnished for ONE DOLLAR (\$1.00).

SOUTHERN PINE ASSOCIATION

PUBLISHED BY: Trade Association composed of manufacturers of Southern Pine (Longleaf and Shortleaf) lumber.

ADDRESS: Interstate Bank Building, New Orleans, Louisiana.

Name of Plan Books:

- (1) "Modern Southern Pine Homes"—sent free to interested inquirers. Contains approximately fifty small home designs—a great many of them are bungalows. All popular architectural types are covered.
- (2) "Suggestions for Remodeling"—a 45 page booklet, illustrating ways and means of converting the old home into a more modern form. Sent on request to interested persons.
- (3) "Southern Pine Garages"—contains plans for 11 popular type single and double garages; sent on request to interested persons.
- (4) "Southern Pine Barns"—illustrates ten approved types of modern barns.
- (5) "Southern Pine Farm Buildings"—illustrating all types of farm buildings and equipment.

Cost of Plans: Working drawings of Home Plans may be secured for \$1.50.

WHERE ADDITIONAL LUMBER INFORMATION MAY BE OBTAINED

THIS publication is a part of the service to distributors and consumers of lumber sponsored by the National Lumber Manufacturers Association. It is suggested that those desiring additional information regarding the respective species of wood write the following regional associations:

American Walnut Manufacturers Association..... American Walnut.	Chicago, Ill.
Appalachian Hardwood Manufacturers, Inc..... Appalachian Ash, Basswood, Beech, Birch, Butternut, Chestnut, Cherry, Elm, Hickory, Maple, Yellow Poplar, Red Oak, White Oak, Walnut.	Cincinnati, O.
California Redwood Association..... California Redwood.	San Francisco, Cal.
Douglas Fir Plywood Association..... Douglas Fir Plywood	Tacoma, Wash.
Mahogany Association, Inc..... Mahogany.	Chicago, Ill.
Maple Flooring Manufacturers Association..... Maple, Beech and Birch Flooring.	Chicago, Ill.
Northeastern Lumber Manufacturers Association..... Northern White Pine, Norway Pine, Eastern Spruce, Balsam Fir, Northern Hardwoods.	New York, N. Y.
Northern Hemlock and Hardwood Manufacturers Association..... Hemlock, Birch, Maple, Basswood, Elm, Ash, Beech, Tamarack, White Pine.	Oshkosh, Wis.
Northern Pine Manufacturers Association..... Northern White Pine, Norway Pine, Eastern Spruce, Tamarack.	Minneapolis, Minn.
Southern Cypress Manufacturers Association..... Tidewater Red Cypress.	Jacksonville, Fla.
Southern Hardwood Producers, Inc..... Ash, Basswood, Beech, Cypress (yellow), Cottonwood, Elm, Gum (black), Gum (red and sap), Hackberry Hickory, Maple (soft), Magnolia, Oak (white), Oak (red), Poplar, Pecan, Persimmon, Sycamore, Tupelo, Willow.	New Orleans, La.
Southern Pine Association..... Longleaf and Shortleaf Southern Pine.	New Orleans, La.
West Coast Lumberman's Association..... Douglas Fir, West Coast Hemlock, Sitka Spruce, Western Red Cedar, Port Orford Cedar.	Seattle, Wash.
Western Pine Association..... Ponderosa Pine, Idaho White Pine, Sugar Pine, Larch, Douglas Fir, White Fir, Engelmann Spruce, Red Cedar, Incense Cedar.	Portland, Ore.
Red Cedar Shingle Bureau..... Red Cedar Shingles.	Seattle, Wash.
The Veneer Association.....	Chicago, Ill.

NATIONAL LUMBER MANUFACTURERS ASSOCIATION

1337 CONNECTICUT AVE., WASHINGTON, D. C.

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COOPERATING ORGANIZATIONS

National Hardwood Lumber Association.....	Chicago, Ill.
National-American Wholesale Lumber Association.....	New York, N. Y.
National Retail Lumber Dealers Association.....	Washington, D. C.
National Association of Commission Lumber Salesmen.....	Cleveland, O.
National Door Manufacturers Association.....	Chicago, Ill.

